

**3<sup>rd</sup> Quarter Report of 2014 to the Minister for  
Jobs, Enterprise and Innovation detailing the  
analysis and performance of the SME Credit  
Guarantee Scheme at 30<sup>th</sup> September 2014**

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## 1 Credit Guarantee Scheme

The Credit Guarantee Scheme (CGS) provides a State guarantee through the Department of Jobs, Enterprise & Innovation (the “Department”) to accredited Lenders (Allied Irish Banks, Bank of Ireland and Ulster Bank Ireland) of 75 per cent on eligible loans or Performance Bonds to viable Micro, Small and Medium-sized Enterprises (SMEs). The Guarantee is paid by the State (the “Guarantor”) to the Lender on the unrecovered outstanding principal balance on a Scheme Facility in the event of a Borrower defaulting on the Scheme Facility repayments.

The purpose of the Scheme is to encourage additional lending to SMEs, not to substitute for conventional lending. SMEs are thus enabled to develop a positive track record with the Lender with the objective of returning to standard commercial credit facilities in time. It will also place Irish SMEs on a competitive level-footing relative to other trading competitors who are able to avail of a guarantee in their own countries.

It is important to note that funds provided under the Scheme are neither a grant nor a support for ailing businesses or customers in difficulty. All decision-making at the level of the individual Scheme Facility is fully devolved to the participating Lenders.

The Credit Guarantee Scheme (CGS) became operational on the 24<sup>th</sup> October 2012. In the two month period ending 31<sup>st</sup> December 2012 six CGS facilities were sanctioned. In the year 2013 eighty eight CGS facilities were sanctioned. So far in 2014 fifty two CGS facilities have been sanctioned.

The usage of the CGS appears to be slowing down based on the number of facilities sanctioned by lenders in 2014 to date.

Due to the low volume of approved CGS facilities it is difficult to highlight emerging trends.

Despite the low volumes currently sanctioned under the CGS to SMEs, 582 new jobs have been created and 333 jobs have been maintained.

## 2 Analysis of the Credit Guarantee Scheme (CGS)

Since the launch of the scheme on 24<sup>th</sup> October 2012, €20,237,844.00 has been sanctioned by the participating lenders through one hundred and forty-six CGS facilities.

**Table 1 Activity Levels**

	No. of CGS Facilities Sanctioned	Amount of CGS Facilities Sanctioned	Average CGS Facility Sanctioned	Impact on Jobs	
				Increase	Maintain
<i>From 24<sup>th</sup> October 2012 to 31<sup>st</sup> December 2012</i>	6	€582,000.00	€97,000.00	33	5
<i>From 1<sup>st</sup> January 2013 to 31<sup>st</sup> March 2013</i>	18	€2,549,600.00	€141,644.44	148	20
<i>From 1<sup>st</sup> April 2013 to 30<sup>th</sup> June 2013</i>	23	€2,774,500.00	€120,630.43	92	90
<i>From 1<sup>st</sup> July to 30<sup>th</sup> September 2013</i>	33	€5,285,000.00	€160,151.51	81	19
<i>From 1<sup>st</sup> October to 31<sup>st</sup> December 2013</i>	14	€1,498,400.00	€107,028.57	55	102
<i>From 1<sup>st</sup> January to 31<sup>st</sup> March 2014</i>	16	€1,653,000.00	€127,200.00	70	19
<i>From 1<sup>st</sup> April 2014 to 30<sup>th</sup> June 2014</i>	15	€2,099,500.00	€139,966.66	22	31
<i>From 1<sup>st</sup> July to 30<sup>th</sup> September 2014</i>	21	€3,795,844.00	€180,754.48	81	47
<b>Total as at 30<sup>th</sup> September 2014</b>	<b>146</b>	<b>€20,237,844.00</b>	<b>€138,615.37</b>	<b>582</b>	<b>333</b>

Status	No. of CGS Facilities	Amount of Lending €
CGS loans sanctioned by Lenders since the CGS Launch on 24 <sup>th</sup> October 2012	146	€20,237,844
Declined by the customer	25	€3,625,000
Ineligible	3	€467,000
Cancelled by the customer	5	€1,020,000
Customer Consent to Data Sharing outstanding	5*	€415,000
<b>CGS Facilities at 30<sup>th</sup> September 2014</b>	<b>108**</b>	<b>€14,710,844</b>

\*Five CGS facilities have been sanctioned by the participating Lenders, however the SME has not yet consented to data sharing. No further analysis is available on these five loans for data protection reasons. \*\*Due to data protection reasons the remainder of this report is based on one hundred and eight CGS facilities.

- Since the launch of the scheme on 24<sup>th</sup> October 2012, €20,237,844 has been sanctioned by the participating lenders through one hundred and forty six CGS facilities.
- The average loan amount sanctioned by the participating lenders based on the one hundred and forty six CGS loans sanctioned since the CGS was launched is €138,615.37.
- Twenty five CGS facilities with a total lending value of €3,625,000 were declined by the borrower and did not proceed.
- Five case were initially accepted but subsequently cancelled by the borrowers for €30,000, €150,000, €300,000, €90,000 and €450,000 respectively.
- Based on feedback provided, the main reasons for declining CGS approved facilities are:
  - The customer was approved for a lower value commercial loan
  - The customer did not wish to proceed with the CGS facility
  - The customer decided to use internal working capital

- Business plan changes
  - The customer was unwilling to meet normal lending requirements and
  - Planning permission issues
- 
- Three CGS facilities with individual lending values of €61,000, €56,000 and €350,000 were initially sanctioned by a participating lender but upon review was subsequently deemed ineligible for the CGS and did not proceed.
  - Nine CGS facilities have been repaid in full to date. The first repayment was made in quarter three of 2013 for €100,000. The next repayment was made in quarter four for a value of €50,000. In quarter one of 2014 there were three repayments made in full for a combined value of €300,000. In quarter three of 2014 there were four repayments in full with a combined value of €575,000.
  - Five CGS facilities have been sanctioned by the participating Lenders, however, the SME has not yet consented to data sharing as at 30<sup>th</sup> September 2014.
  - As at 30<sup>th</sup> September 2014, eighty-two CGS facilities with a total lending value of €9,440,844 have been fully or partially drawn down by CGS borrowers.
  - The remainder of this report is based on one hundred and eight CGS facilities with total lending value of €14,710,844. As noted above nine of these facilities have been fully repaid.

## 2.1 Activity Levels

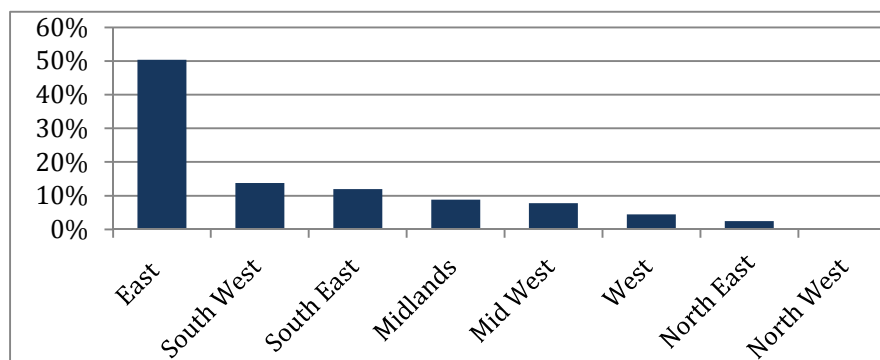
### 2.1.1 Activity by Region

CGS Facilities were sanctioned to SMEs in the following regions:

**Table 2 Activity by Region**

Region	No. of CGS Facilities Granted	CGS Lending Sanctioned	Percentage of CGS Lending Sanctioned by Region (Monetary Value)	Average Loan Amount Sanctioned
East - (Dublin, Kildare, Meath and Wicklow)	43	€7,418,000	50.40%	€172,512
South West - (Cork and Kerry)	18	€2,028,400	13.80%	€122,689
South East - (Waterford, Wexford, Carlow, Kilkenny and South Tipperary)	8	€1,763,000	11.98%	€220,375
Midlands - (Laois, Longford, Offaly, Roscommon, and Westmeath)	10	€1,297,000	8.82%	€129,700
Mid West - (Limerick, Clare and North Tipperary)	15	€1,147,844	7.81%	€76,523
West - (Galway and Mayo)	9	€644,600	4.40%	€71,622
North East - (Cavan, Louth and Monaghan)	4	€355,000	2.40%	€88,750
North West - (Donegal, Sligo and Leitrim)	1	€57,000	0.39%	€57,000
<b>Total</b>	<b>108</b>	<b>€14,710,844</b>	<b>100.0%</b>	<b>€136,212</b>

**Figure 1 Percentage of CGS Lending Sanctioned by Region (Monetary Value)**



## 2.1.2 Activity by Industry Sector

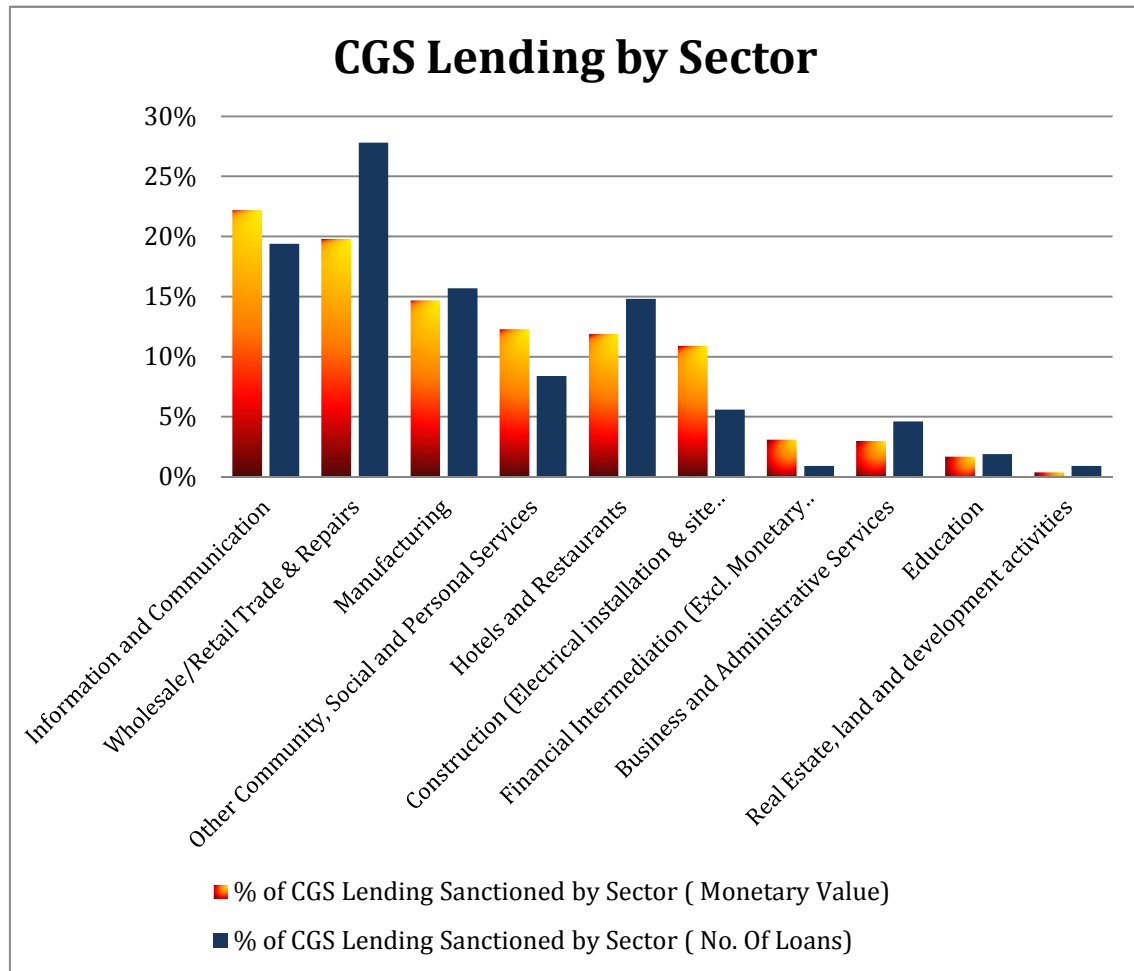
CGS facilities were sanctioned to SMEs in the following Industry Sectors:

**Table 3 Activity by Industry Sector**

Industry Sector	No. of CGS Loans	% of CGS Lending Sanctioned by Sector ( No. Of Loans)	CGS Lending Sanctioned	% of CGS Lending Sanctioned by Sector ( Monetary Value)
Information and Communication	21	19.4%	€3,271,000	22.2%
Wholesale/Retail Trade & Repairs	30	27.8%	€2,908,244	19.8%
Manufacturing	17	15.7%	€2,165,000	14.7%
Other Community, Social and Personal Services	9	8.4%	€1,815,000	12.3%
Hotels and Restaurants	16	14.8%	€1,745,600	11.9%
Construction (Electrical installation & site preparation)	6	5.6%	€1,605,000	10.9%
Financial Intermediation (Excl. Monetary Financial Institutions)	1	0.9%	€450,000	3.1%
Business and Administrative Services	5	4.6%	€445,000	3.0%
Education	2	1.9%	€246,000	1.7%
Real Estate, land and development activities	1	0.9%	€60,000	0.4%
<b>Total</b>	<b>108</b>	<b>100%</b>	<b>€14,710,844</b>	<b>100%</b>



Figure 2 Percentage of CGS Lending Sanctioned by Sector (Monetary Value)



### 2.1.3 Activity by Legal Form

Table 4 Activity by Legal Form

Legal Form	Number of Loans by Legal Form	% by Number of Loans by Legal Form
Private Limited Company	96	88.88%
Sole Trader	11	10.16%
Partnership	1	0.96%
<b>Total</b>	<b>108</b>	<b>100%</b>

## 2.1.4 Impact on Jobs

As a result of the CGS lending to SMEs as of 30<sup>th</sup> September 2014 it is expected that 582 new jobs will be created and 333 jobs will be maintained.

**Table 5 Impact on Jobs**

Number of Jobs Increased	2012	2013	2014
<i>Quarter 1</i>	N/A	148	70
<i>Quarter 2</i>	N/A	92	22
<i>Quarter 3</i>	N/A	81	81
<i>Quarter 4</i>	33	55	N/A
<b>Total as at 30<sup>th</sup> September 2014</b>	<b>582</b>		

Number of Jobs Maintained	2012	2013	2014
<i>Quarter 1</i>	N/A	20	19
<i>Quarter 2</i>	N/A	90	31
<i>Quarter 3</i>	N/A	19	47
<i>Quarter 4</i>	5	102	N/A
<b>Total as at 30<sup>th</sup> September 2014</b>	<b>333</b>		

## 2.1.5 Exports

- Thirty-five CGS facilities were granted to SMEs who are exporters.
  - Twenty-four of the CGS facilities were granted to SMEs primarily exporting to the United Kingdom of Great Britain and Northern Ireland.
  - Nine CGS facilities were granted to SMEs primarily exporting within the European Union.
  - Two CGS facilities were granted to SMEs that primarily export to the United States of America.

## 2.1.6 Market Inefficiencies - Pillar 1 &/or Pillar 2

The main purpose of the Credit Guarantee Scheme is to address specific market failures that prevent lending to some commercially viable businesses.

Target groups are commercially viable SME businesses that cannot secure credit facilities due to the following two market inefficiencies; insufficient collateral for additional facilities and/or the SME is a growth/expansionary SME and due to its sector, market or business model is perceived to be higher risk under the participating banks current credit risk evaluation practices.

Based on statistical information relating to CGS borrowers, insufficient collateral remains the primary reason for an SME not securing a credit facility through the traditional commercial lending route.

**Table 6 Market Inefficiencies**

Reason for not securing Normal Credit Facilities			
	<i>Insufficient Collateral</i>	<i>Insufficient Collateral and Higher Risk Model/Sector/Product</i>	<i>Higher Risk Model/Sector/Product</i>
<b>Total as at 30<sup>th</sup> September 2014</b>	<b>83</b>	<b>11</b>	<b>14</b>

## 2.1.7 Year of Establishment of Borrowing SMEs

**Table 7 Year of SME Establishment**

Year of Establishment	Number of CGS Loans as at 30 <sup>th</sup> September 2014	% by year of establishment
2014	6	5.6%
2013	7	6.5%
2012	10	9.2%
2011	9	8.3%
2010	9	8.3%
2000-2009	50	46.4%
1951-1999	17	15.7%
<b>Total</b>	<b>108</b>	<b>100%</b>

### 2.1.8 Term of Facility

The term or duration of each facility is decided by the participating Lender. However, irrespective of the term of the facility, the maximum period for which the Guarantee is available on the facility is three years from the date of acceptance of the Lender's offer by the borrower.

**Table 8 Term of Facility**

Term of Facility	Number of CGS Loans as at 30 <sup>th</sup> September 2014
< 1 Year	14
> 1 < 2 Years	9
2 Year	3
3 Year	28
4 Year	6
5 Year	35
> 5 Years	13
<b>Total</b>	<b>108</b>

### 2.1.9 Purpose of the CGS Facility

Table 8 shows the main reasons for the CGS Borrower seeking finance.

**Table 9 Purpose of CGS Facility**

Purpose of Credit Guarantee Scheme Facility	Number of CGS Facilities
Working Capital	49
Purchase of Equipment	15
Product or Service Development	12
Cost of Acquisition	10
Renovation/Maintenance of Premises	8
Purchase of Premises	4
Supplier Guarantee	2
Franchise Set up	2
To Fit out Premises	2
Development of Visitor Centre/Museum and retail shop	1
Research and Development	1
IT improvements	1
Performance Bond	1
<b>Total</b>	<b>108</b>

### 2.1.10 Classification of SMEs

Micro, Small and Medium-sized enterprises (SME) are defined according to their staff headcount and turnover or annual balance-sheet total.

- A microenterprise is defined as an enterprise which employs fewer than 10 people and whose annual turnover and/or annual balance sheet total does not exceed €2 million.
- A small enterprise is defined as an enterprise which employs between 10 and 49 persons and whose annual turnover and/or annual balance sheet total does not exceed €10 million.
- A medium-sized enterprise is defined as an enterprise which employs between 50 and 249 persons and whose annual turnover does not exceed €50 million or whose annual balance-sheet total does not exceed €43 million.

**Table 10 Profile of SME**

	<i>Micro Enterprise</i>	<i>Small Enterprise</i>	<i>Medium Enterprise</i>
<b>Total as at 30<sup>th</sup> September 2014</b>	<b>50</b>	<b>53</b>	<b>5</b>
<b>Total Lending Sanctioned as at 30<sup>th</sup> September 2014</b>	<b>€4,658,344</b>	<b>€8,542,500</b>	<b>€1,510,000</b>
<b>Percentage of Total €14,710,844</b>	<b>31.7%</b>	<b>58.1%</b>	<b>10.2%</b>

### 2.1.11 Premium Collection

SMEs availing of the CGS must pay a premium of 2% per annum to the Department of Jobs, Enterprise and Innovation which partially covers the cost of providing the guarantee. The premium is collected annually or quarterly in advance throughout the three year life of the guarantee based on the annual contracted principal balance.

Between 24<sup>th</sup> October 2012 and 30<sup>th</sup> September 2014 €192,073.03 of premium payments were paid by Credit Guarantee Scheme Borrowers into a segregated bank account held in trust for the Minister for Jobs, Enterprise and Innovation.

**Table 11 Premium Payments Received**

<b>Premium Payments Received</b>	<b>212</b>	<b>2013</b>	<b>2014</b>
<i>Quarter 1</i>	N/A	€8,852.00	€30,544.95
<i>Quarter 2</i>	N/A	€14,306.67	€35,608.32
<i>Quarter 3</i>	N/A	€26,935.00	€42,860.19
<i>Quarter 4</i>	€2,410.00	€30,555.90	N/A
<b>Total for Year</b>	<b>€2,410.00</b>	<b>€80,649.57</b>	<b>€109,013.46</b>
<b>Total as at 30<sup>th</sup> September 2014</b>	<b>€192,073.03</b>		

### 3 Summary

- As at 30<sup>th</sup> September 2014 the CGS has been operationally live for twenty three months.
- Usage of the CGS still remains disappointing and lower than anticipated.
- Since the launch of the scheme on 24<sup>th</sup> October 2012, €20,237,844 has been sanctioned by the participating lenders through one hundred and forty-six CGS facilities.
- The majority of the lending has been sanctioned in the east and south-west with these two regions combining to account for 64.2% of lending currently live or repaid. This is down from 65.3% in quarter two of 2014 but can be attributed to an increase in lending both in the mid-west and the midlands regions.
- The approved lending is dominated by four industry sectors, Information and Communication 22.2%, Wholesale/Retail Trade & Repairs 19.8%, Manufacturing 14.7% and Other Community, Social and Personal Services 12.3% which has replaced Hotels and Restaurants among the top lending industry sectors. The decrease in lending to the Manufacturing sector, down 2.8% from quarter two 2014, has been offset by an increase in Wholesale/Retail Trade & Repairs, up 5.7%.
- Of the SMEs currently participating in the CGS 46.3%, were established during the period 2000-2009 down 4.2% from quarter two with the difference spread across other years of establishment and 58.1% of the lending sanctioned was provide to SMEs defined as a Small Enterprise, up 1.5% from quarter two.
- The average loan amount sanctioned by the participating lenders is €138,615.37.
- Thirty CGS facilities, with total lending value of €4,645,000 were cancelled or declined by the SME and did not proceed.
- Nine CGS facilities have been repaid in full as at 30<sup>th</sup> September 2014 with a total value of €1,025,000.
- As a result of the sanctioned CGS lending to SMEs, as of 30<sup>th</sup> September 2014, it is expected that 582 new jobs will be created and 333 jobs will be maintained.