



Data Protection is your Business

MB Donnelly

Head of GDPR Awareness and Training

Data Protection Commission

Making Data Controllers and Processors more accountable

Accountability – demonstrating compliance

Transparency – providing information pre-processing

Risk-based mandatory data **breach reporting** (72 hours)

Strengthened '**Consent**' obligations

New and enhanced Data Subject **rights**

Administrative **Fines**

Data Protection Officer (**DPO**) for certain organisations

Demonstrating Accountability

- ✓ Privacy by Design
- ✓ Privacy by Default
- ✓ Data Protection Impact Assessment (DPIA)
- ✓ Codes of Conduct
- ✓ Certification



Administrative Fines

- Article 83
- Up to €20m or
- 4% of global turnover for the preceding financial year



Need more information?



Coimisiún Cosanta Sonraí
Data Protection Commission



@DPCireland



www.dataprotection.ie