IRELAND’S TRADE, TOURISM AND INVESTMENT STRATEGY

EXPORT TRADE COUNCIL UPDATE JANUARY 2016

SPD, DJEI

TRADE AND INVESTMENT TARGETS TO 2020-2025

ENTERPRISE 2025
+74,000 EXPORT-RELATED JOBS 2015-2020 (+42,000 IDA & +32,000 EI)

IDA WINNING STRATEGY
+900 INVESTMENT WINS 2015-2019

IRISH-OWNED EXPORTS
+6-6% PER ANNUM GROWTH TO €26bn BY 2020
+€6bn IRISH-OWNED EXPORTS BEYOND UK

GROWING TOURISM TO 2025 STRATEGY
10m OVERSEAS TOURISTS
€5bn OVERSEAS REVENUE BY 2025

FOODWISE 2025
+85% FOOD & BEVERAGE EXPORTS TO €19bn

IFS 2020
+10,000 NEW JOBS

SECTORAL SHARE OF IRISH GOODS & SERVICES EXPORTS, 2015

+28% EXPORT GROWTH SINCE APJ LAUNCH

IDA FIRMS UP
26,589
+34,566 INDIRECT JOBS

EI FIRMS UP
34,098
+23,869 INDIRECT JOBS

RECORD LEVELS OF EXPORTS OF GOODS AND SERVICES BY EI SUPPORTED FIRMS

SOURCE: SPD, DJEI

2015 €20bn
2014 €18.6bn
2013 €17.1bn
2012 €18bn
2011 €15.3bn

+11% OVERSEAS TOURISM VISITORS & €4.2bn REVENUE IN 2015

SOURCE: FÁILTE IRELAND/ TOURISM IRELAND

+3% FOOD & BEVERAGE EXPORTS 2015

SOURCE: CSO/BORD BIA ESTIMATES

+60,687 NEW EXPORT-LED JOBS SINCE LAUNCH OF ACTION PLAN FOR JOBS IN 2012

SOURCE: IDA IRELAND

+3% EXPORT GROWTH SINCE APJ LAUNCH

SOURCE: CSO BOP AND EXTERNAL TRADE Q1-Q3 2015

SOURCE: DJEI ABR

+8% IDA INVESTMENT WINS 2015

SOURCE: DJEI ABR

+900 INVESTMENT WINS 2015-2019

SOURCE: IDA IRELAND

SECTORAL SHARE OF IRISH GOODS & SERVICES EXPORTS, 2015

EI EXPORTS BY MARKET, 2014

SOURCE: CSO/BORD BIA ESTIMATES

ENTRY LEVELS OF EXPORTS OF GOODS AND SERVICES BY EI SUPPORTED FIRMS

SOURCE: DJEI ABR

+6-8% PER ANNUM GROWTH TO €26bn BY 2020
+€6bn IRISH-OWNED EXPORTS BEYOND UK

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